

Increasing the Power of Local Pages

For large multi-location brands, every one of your business locations is unique and the consumer's location relative to each business increasingly determines what they see on Facebook and Instagram. As a result, the Facebook Page for each business location is now the core element of a brand's mobile presence. MomentFeed takes this challenge - one page per location - and transforms it into **localized marketing**, a powerful mechanism for authentic online interactions that drive offline transactions.

Local presence: Optimize and synchronize location specific data on your Facebook Pages and eliminate non-authorized duplicate pages to win the local Search & Discovery battle.





Communication: Drive authentic Social Media engagement by managing the communities of the unique Facebook Pages for each of your locations with little or no additional headcount.

Conversion: Automatically turn national Paid Media into thousands of unique, relevant and targeted Local Awareness ads and use Local Insights to measure offline performance at each location.

Customer support: Aggregate and respond to reviews and posts by location, providing outstanding Customer Experience at both brand and local levels.

Flexible groups and approvals: Designed specifically for the unique needs of multi-location brands, group locations by franchisee, region or product availability to harness the knowledge of local managers and franchisees to deliver relevant consumer engagement while preserving brand integrity through flexible moderation workflows and access permissions.

Preferred local Facebook marketing partner

Search and Discovery	Social Media	Paid Media	Customer Experience
			

Trusted by top national brands

