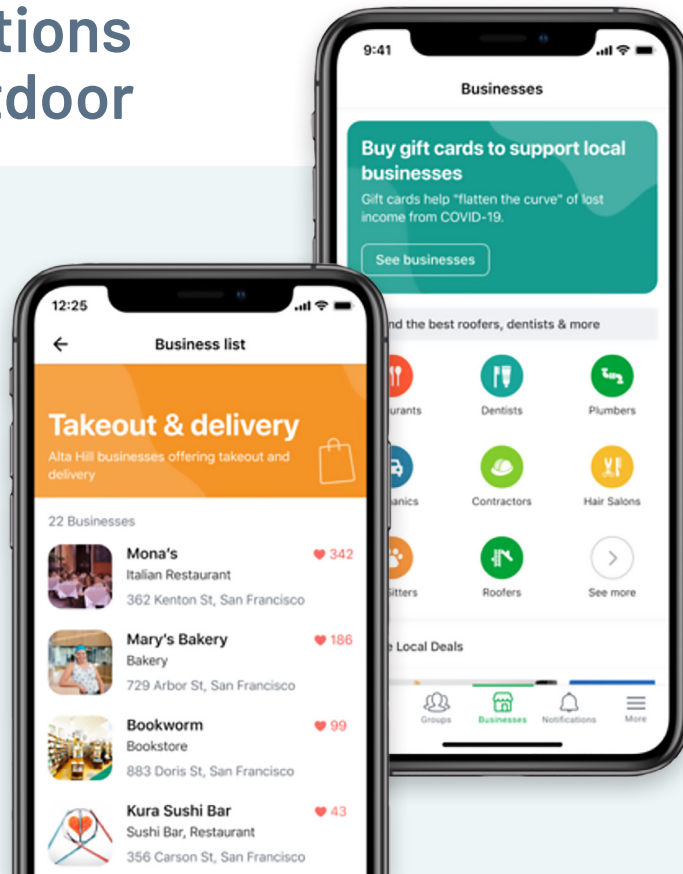


Make More Local Connections with MomentFeed & Nextdoor

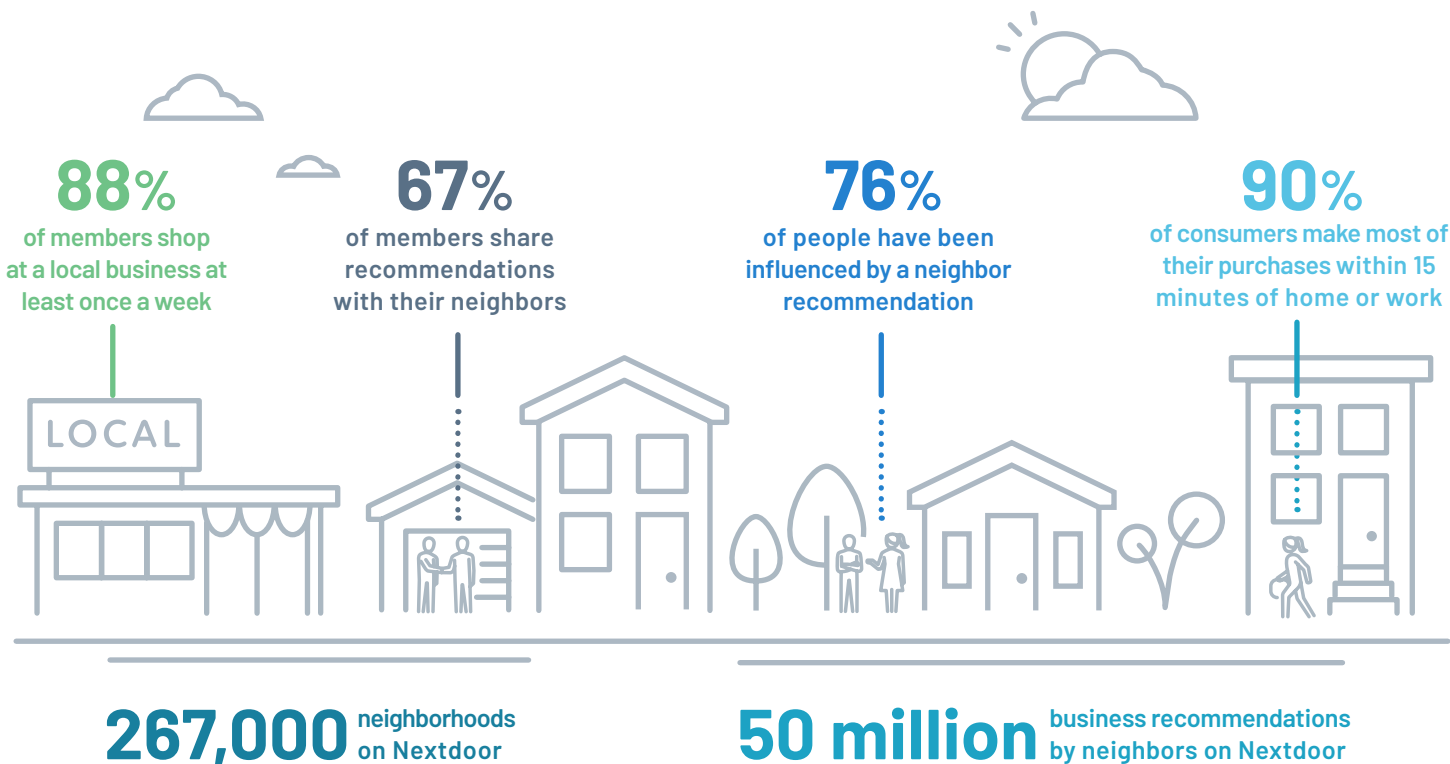
Nextdoor is a growing and vibrant online neighborhood community with 1 in 4 U.S. households participating in exchanging all sorts of local business recommendations. As large brands look to build deeper local connections, Nextdoor is becoming a critical business discovery network. That's where MomentFeed comes in.

MomentFeed has partnered with Nextdoor to enable multi-location businesses to manage their presence at scale.

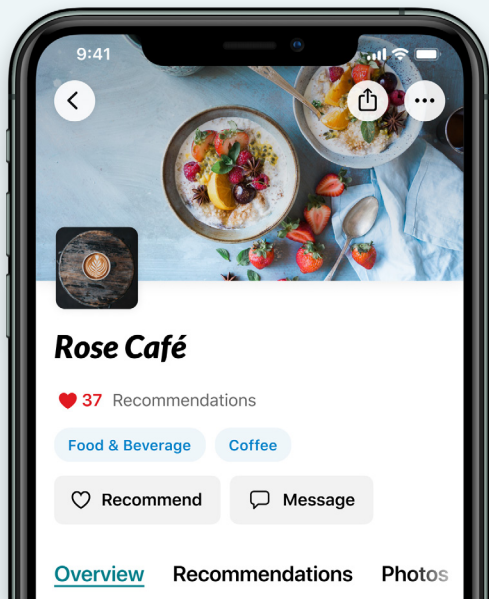
The strength of Nextdoor relies on the power of proximity. Other networks start global and offer targeting tools to help brands find their local audience. Nextdoor starts and stays local, down to the zipcode. This creates a tremendous opportunity for local businesses to capture their neighbors' attention, build loyalty, and inspire referrals.



Six Stats Multi-location Businesses Ought to Know*



*Internal Nextdoor Data Analysis, Q2 2020



Find New Customers on Nextdoor Without Extra Effort

By working with MomentFeed, multi-location brands can leverage their existing location and listings data to create or update their Nextdoor Business Pages without applying any additional resources or effort.

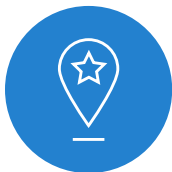
Consumers today expect consistent and accurate business information when deciding where to shop, dine, bank or play. It's critical to a brand's local marketing efforts to ensure their listings stand out on Nextdoor.

MomentFeed Makes It Simple to Extend Your Brand Presence to Nextdoor



Establish Nextdoor Business Pages at Scale

Effortlessly create and automatically sync enhanced Nextdoor Business Pages for all your locations. Gain an enhanced business presence on Nextdoor, with the basics like address, contact information, hours of operations, plus business description, attributes (take-out, deliver), logos and photos. Efficiently manage your listing data on Nextdoor alongside other critical local discovery networks such as, Google, Apple Maps, Facebook, Yelp, and more.



Improve Local Search Visibility

Extend your reach to more consumers with each location visible within a 50 mile radius, allowing individuals to easily locate, recommend, and engage with their nearest location. Nextdoor Business Pages are indexed by Google and other search engines like Bing and Yahoo. Nextdoor is considered a highly regarded local authority, which will help drive greater visibility in search results so more consumers overall can find your locations.



Cross-Promote Nextdoor Business Pages

Once you're on Nextdoor, be sure to encourage your brand's loyal followers to recommend their "neighborhood store" on Nextdoor to boost location visibility and drive recommendations – an important way to stand out on Nextdoor.

Ensure Consumers Can Always Find You on Nextdoor

Nextdoor is becoming an essential local source for referrals and new business. Any location-based brand looking to expand its local reach and connect with customers at a neighborhood level should have a presence on the growing social network. To get more familiar with Nextdoor, you can play around on the site without a login [here](#).

Do You Want to Better Understand How Your Brand Can Leverage the Power of Nextdoor?

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