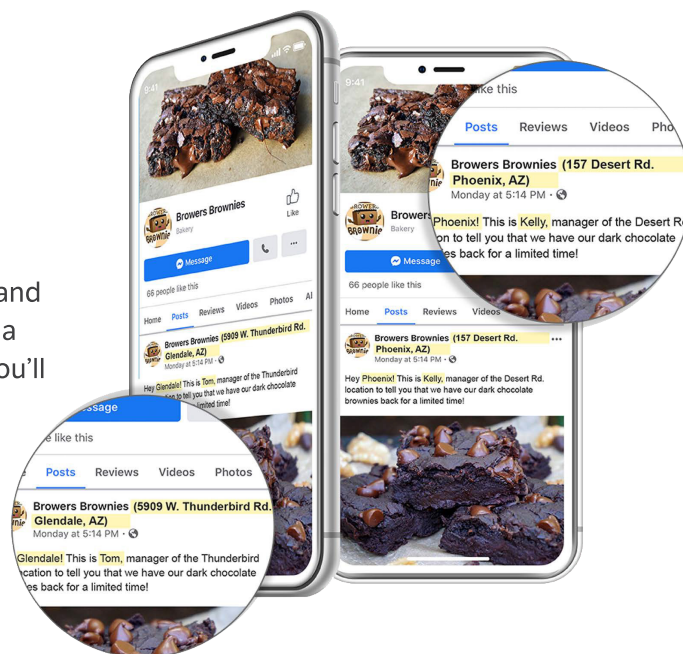
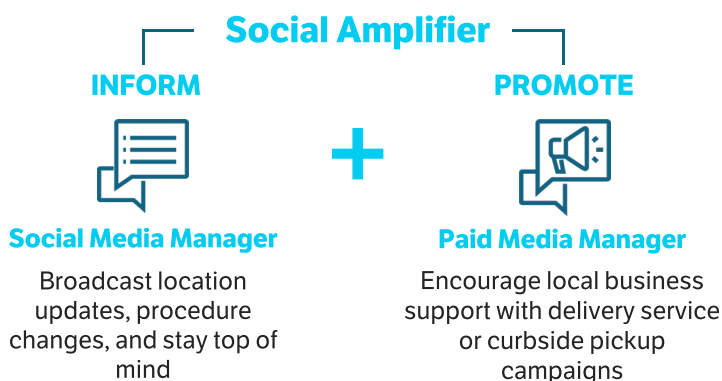


MomentFeed is the Leader at Putting Local Social Media to Work for Your Multi-Location Brand

There are many tools that manage social media. What makes MomentFeed different is its ability to maintain control of your brand message and automate publishing across all channels, down to a single location. With MomentFeed's **Social Amplifier** solution you'll drive authentic, community-specific content and optimize ad spend by localizing your message.

75%

Research shows that 75% of consumers are more likely to take action on a location-specific message



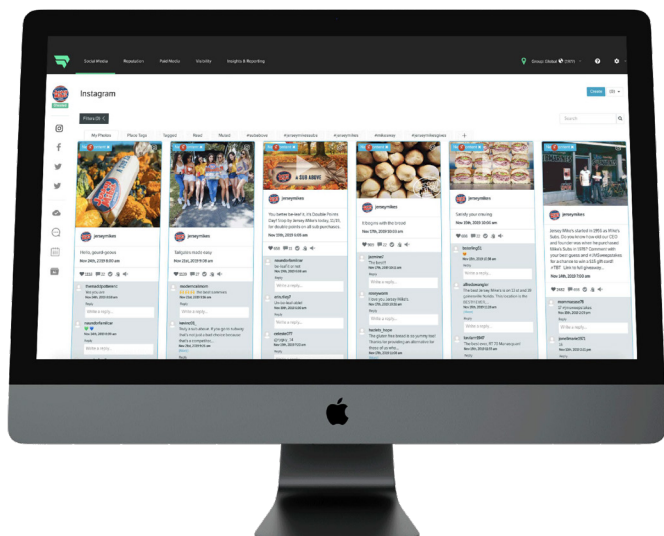
Turn Social into Sales

MomentFeed helps you stay ahead of your competition, and cut through the noise when it matters most. Whether a consumer finds you in a mobile "near me" search or sees an offer on their Instagram feed, 85% of customer interactions with your brand take place on pages other than your website. By showing up with community-specific messages on popular social channels like Instagram or Facebook, you'll drive more traffic to your website and more importantly, your local business.

The Technology Pioneer in Local Organic and Paid Social Marketing

Social Amplifier's Unique Capabilities

- Only platform to allow **localized content targeting** plus centralized brand control
- **Direct partnerships** and integrations with Google, Instagram, Facebook, Yelp and Twitter
- Content library and scheduler creates efficiency and **localization of message**
- Tiered management and approval tools enable **distributed control** to franchisees and local operators
- **Easy-to-use and -manage** placement of local social media advertising from one source



Amplify Your Social Activity



Optimize Your Ad Spend

Target location-specific ads to control your brand message and spend. Only MomentFeed offers you the ability to target Facebook ads specifically to customers nearby your locations.



Attract Customers That Need Your Services

Let customers know you can help in their moment of need – to get a meal on the table or deliver a product to their door. Create and manage your message and offers across all your local pages, instantly.



Be a Great Neighbor

Connect with customers and build genuine relationships around neighborhood locations through social media. Match your offerings with what the community needs at critical times (e.g. free delivery, special hours, etc.) and easily communicate your messages at the local level.



Mirror Your Local SEO Keywords on Social

Google crawls many sources for information to populate relevant search results and local social pages need to reflect your unbranded keywords throughout. To get the word out quickly across all locations, update specific location information for all of your local social pages.



MomentFeed's platform made it easy for us to produce real business results through localized ads. It clearly demonstrated the impact a Facebook ad campaign can have when you provide a relevant, local call to action to the communities you serve."

– **Director of Marketing,**
Old Spaghetti Factory



Increase Your Reach

Local pages on Google, Facebook and Yelp were made to be managed by individual store owners, not multi-location brands. This means the organic reach of your corporate profile is limited to followers of your brand. Social Amplifier lets you harvest the value and reach of each of your individual location pages, without having to increase resources. Leverage powerful user generated content and empower local stores to publish posts—all under the oversight of the central brand.

Publish Google Local Posts Across All Locations Instantly

Critical for Multi-Location Brands

In response to the events surrounding COVID-19, Google now allows businesses of any size to leverage Local Posts. Only MomentFeed lets you respond to changes on the ground and easily publish updates to Local Posts in near real-time to all your locations, as often as you like. With one-to-many publishing, your brand will always be on message.

Put Local Social to Work for You with Social Amplifier

