

VISIBILITY MANAGER

Visibility Manager ensures all of your location information and attributes are consistent and accurate across all networks, driving increased Proximity Search Rankings and success for MomentFeed's world-class clients.

Increase Mobile Visibility to Drive More Sales

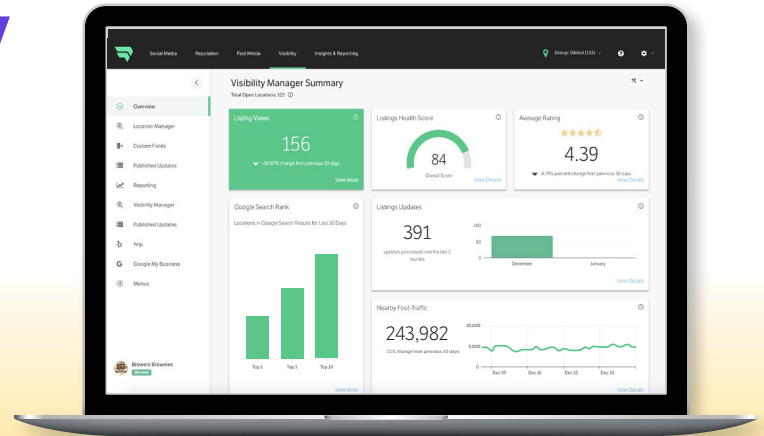
Everything from consistent location information, to social consumer engagement, and even store reviews can impact your brand's visibility on mobile devices. When consumers search for what product or service you sell—whether it's browsing reviews, maps or voice search—recommendations are made based on the data available of your brand's closest locations. Consumers expect consistent and accurate business information when deciding where to shop, dine, bank or play, so getting this right is critical to increasing your brand's Proximity Search Optimization™, driving consumers in-store, and ultimately providing a great mobile consumer experience. If you want to increase revenue across your locations, you must make your locations more visible in searches, thus requiring all elements of Proximity Search Optimization™ to be positively impacted.

Accurate & Consistent Information are Key

Accurate information ensures customers arrive at the right place, looking for the products or services you offer, during business hours. When this information is consistent across multiple networks and directories, it increases search engine trust and improves each location's visibility on every mobile device.

67%

of people **LOSE TRUST** in the brand if it posts inaccurate information



MomentFeed clients see an

AVERAGE IMPROVEMENT OF 32%

IN PROXIMITY SEARCH OPTIMIZATION™
than any of our competitors.

Across All Your Locations

85% of consumer engagement with your brand is across the local digital pages of Google, Facebook, Apple, Bing and Yelp, making it imperative to keep all of these virtual storefronts up-to-date and accurate. But if you're a multi-location brand with dozens, or thousands of locations, managing all these pages is a daunting task.

Meet Visibility Manager

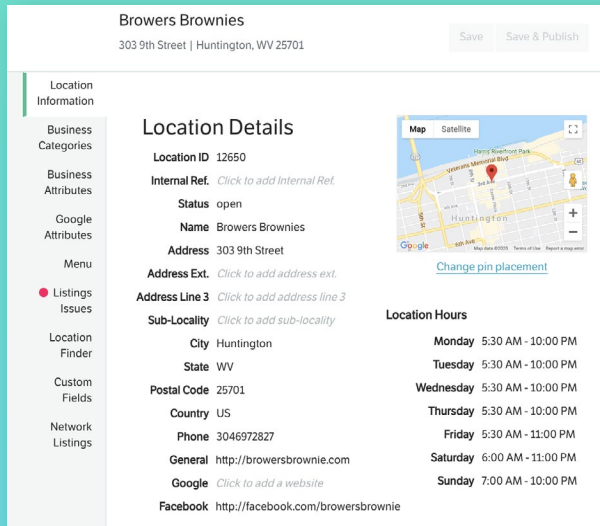
Visibility Manager puts each of your business locations right into the fabric of every mobile device – in the operating system, and in the apps, voice assistants, and services consumers use most (even your own app) making your brand's nearest location a consumer's first, and most obvious choice.

Trusted by



Features

Visibility Manager allows you to keep all your location pages updated, across all the mobile and social networks, all the time – from one single platform, ensuring you always have accurate business information maximizing your Proximity Search to drive more in-store sales. You can manage your data centrally, or empower field teams or store managers to distribute engagement.



Every Profile on Every Network

Reach over 252 Networks & Directories, including



- Early Tester for GMB
- Superior Level of Support



- Official Advertising Partner
- APIs in Location & Review Management



- Facebook Marketing Partner since 2013
- First in local solutions
- Facebook Ad Tech Partner



- Verified Maps Data Partner
- Beta Platform Partner



- Preferred Data Provider
- Bing Places Beta Partner



- Preferred Partner
- First group of direct data partners

Insights & Analytics

INTUITIVE DASHBOARD with quick access to visibility reports, actions, history, and drill-down, so you always know where you stand and how you can improve.

VISIBILITY REPORTS track insights on branded and non-branded search engine rankings, page & listing health, network errors & listing discrepancies, and visitor actions.

UNCOVER TREND INSIGHTS across Facebook, Google, and Yelp as well as activity reports on foot traffic, clicks to call, clicks for directions, clicks to web, and online orders for any location or group of locations.

Simplified Location Data Publishing & Maintenance

VIEW MASTER LOCATION DATA, make updates and edits directly, then publish changes or schedule publishing ensuring your data is consistently accurate to accelerate search rankings.

EASY BULK UPDATE location data across multiple locations or empower distributed teams to update as well.

FLAG duplicate, and claim pages with continuous location data presence services.

MAINTAIN RECENCY of data by viewing Google suggested updates, comparing against current listings, and publishing directly through Visibility Manager.

Network Status

COMPARE THE STATUS OF ALL YOUR LOCATIONS with verified location data across Google, Yelp, Facebook, Apple, and more.

INACCURACIES ARE FLAGGED and can be fixed by you or MomentFeed's professional services team.